

City of Chelan Strategic Planning Process for 2011

Several key plans and documents exist today that outline various goals, objectives and policies for the City of Chelan, most notably the 2008 City of Chelan Strategic Plan, the 2006 Chelan Valley Vision document and the City of Chelan Comprehensive Plan. Each of these documents has its strengths and weaknesses and the purpose of the Strategic Planning Process for 2011 is to synthesize these plans and garner additional feedback from our community in order for the Mayor, City Council and Staff to develop a refined Strategic Plan for 2011.

Over the course of the past several years, there have been many accomplishments across this Valley. While there are too many to list here, we would like to highlight some of the major successes the Valley has seen as a result from community planning as well as government planning.

Codes: SP = City of Chelan Strategic Planning; CP = City of Chelan Comprehensive Plan; VV = Valley Vision

- Development of the Downtown Master Plan, which identifies mixed-use development area (SP)
- Creation of a Housing Element and Sustainability Element as part of the Comp Plan, developed through citizen steering committee (CP)
- Development of the Dark Skies Ordinance (SP, VV)
- Applied & received \$30K grant for planning purposes in the development of a Community & Aquatics Center (SP, VV)
- Applied & received \$200K grant for Don Morse Park restoration effort (SP, VV)
- Development and implementation of Lakeside Trail plan (SP, CP)
- Creation of South Chelan Neighborhood Plan (SP)
- Creation of the Lord Acres Sub-area Plan (CP)
- Revitalization of the Lake Chelan Arts Council and creation/revitalization of outdoor art and collaboration with Chelan Valley Players and Bach Fest (VV)
- Three years of community input for the mandatory update of the Growth Management Act (CP)
- Protection of the purity of Lake Chelan with fuel overflow collection devices & bilge socks (VV)
- Applied & received \$25K grant from Chelan County to develop a non-motorized trail along Union Valley Road (VV)
- Building of a new Senior Center (SP)

The 2011 Strategic Planning process is broken down in to three phases, as described below. Please take the time to participate in any phase that is appropriate.

Phase 1: Synthesizing

During the Valley Vision process, eight areas were overwhelmingly identified as the most important issues facing our Valley. We are using these elements – Economy, Parks & Recreation, Community Planning, Affordable Housing, Safe & Healthy Community, Sustainable Lands, Culture, and Transportation – as the organizing structure for Phase 1.

Throughout July and mid-August; Community Involvement Groups will meet to synthesize existing relevant plans and identify a draft of the top three goals they would like achieved over the next three years. Additionally, they will also develop a list of strengths and weaknesses for their area.

Dates for Phase 1: July 12 – August 18, 2010

To become involved, please email: emccardle@cityofchelan.us

GREAT CITIES DON'T HAPPEN BY CHANCE. Be a part of what's next for Chelan.

Phase 2: Community Input

Broader community input will be sought August 23rd through September 10th. We are inviting the community to share their thoughts on our city's strengths & weaknesses and some of the key goals we can set for our city.

- Public Meeting is scheduled for September 8, 2010 at 6pm in the Council Chambers.
- An online survey will be available on www.cityofchelan.us beginning August 23, 2010.
- A survey will be included in the City of Chelan August water statement.

Phase 3: City Council Retreat

In mid-September; the Mayor, City Administrator, City Council and Staff will hold their annual planning retreat armed with months of community input. The community is invited to attend the Chelan City Council Retreat. The goal of the retreat is to finalize the 2011 City of Chelan Strategic Plan and provide Staff with a list of priorities for the upcoming year.

To become involved, please come back to www.cityofchelan.us for a notice of the final retreat dates.